



- COLLINGWOOD FOOTBALL CLUB -

# INTERNSHIP OPPORTUNITY

## DESIGN INTERNSHIP

The Collingwood Football Club is offering students the opportunity to partake in our newly formed design internship program. We're seeking an enthusiastic design student with a keen eye for detail and the desire to learn and assist in the day-to-day life of designing at a destination-sporting club.

Working from the Holden Centre office at Olympic Park, our dedicated design studio is responsible for the development of creative solutions in response to marketing briefs developed to achieve organisation KPIs.

The design intern will report into the Senior Graphic Designer and work alongside the broader team to review briefs, assist with design solutions and produce creative output in response to these briefs.

Throughout 2019, the key projects requiring assistance will be pertaining to events, membership acquisition and ticket sales promotion.

### KEY DUTIES

- Training in all aspects of the club's design process – asset management and creation, briefing and scheduling workload, working with marketing and events teams to develop creative and exciting solutions to briefs
- Developing designs for a range of marketing assets including emails, flyers and banners and internal documents

### DURATION

The program will commence early March 2019 and will continue across the year.

Applicants will need to commit to a minimum of 6-12 hours per week, based at the Holden Centre.

### ESSENTIAL CRITERIA

Students studying Graphic Design, Communication Design or equivalent degree requiring undergraduate practicum placement hours (generally 2nd or 3rd year students). Intermediate skills on Adobe CC Programs. Specifically Illustrator, Photoshop and InDesign on a Apple Mac platform.

- Modest personality ready to listen and learn, with a great work ethic and an eye for detail
- Strong communication and design skills
- Ability to prioritise and deal with fast turnaround deadlines
- A passion for developing creative solutions that achieve desired marketing outcomes
- Team focused with the ability to work independently

### APPLICATIONS

To apply, submit your cover letter, a brief folio of your work (Under 5Mb) or a link to your online folio, and CV via email to [careers@collingwoodfc.com.au](mailto:careers@collingwoodfc.com.au) by Monday 4 March 2019.

Please include **Design Internship** as your subject line in the email application.

